PROFESSIONAL

First Class
BA Honors in
Graphic Design and Multimedia

Portfolio Website:
www.isratchoudhury.com

AREAS OF EXPERTISE

Design for Print:

Commercial awareness

Graphic Design

Publication Design

Photo Manipulation/

Retouching

Adobe Creative Suite:

Photoshop

Illustrator

InDesign

Dreamweaver

Web Design:

UI and UX Design

Mobile & Responsive

XHTML, HTML, HTML5

JQuery

LESS, SASS, SMACSS

CSS, CSS3

Twitter Bootstrap

Search Engine Optimization

Wordpress

Drupal

Agile Environment

Israt Choudhury
Graphic and Front-end Web Designer

PERSONAL SUMMARY

I am fervent, self-motivated, ambitious website and graphic designer whose talents and technical skills in design are exceptional. I have the ability to effectively communicate clearly and deliver the client's expectations and requirements. I am also able to independently play a key role within a team. I am a competent hard worker, always updating current skill set and inventing new ideas. I am currently searching for an opportunity to join a dynamic, ambitious, growing company and form a career as a distinguished web and graphic designer.

Current Position: Front End Digital Designer

Dennis Publishing- London
April- Present: One of the world's leading independent publishers. Publishing over 50 magazines.
Duties:
- Ensure strive for creativity, innovation and originality at all times. Liaise with various departments on challenging commercial briefs and creative campaigns across a variety of platforms, worked with in house clients such as The week, Alphr, Buyacar etc and commercial Clients such as Tom Tom, HP and Skoda etc.
- Maintaining cross browser and cross device support as part of a progressive enhancement. Ensuring that best practices are observed at all times to in order to produce stable, tested, documented code that is both extensible and reusable.
- Working collaboratively with various teams to offer design solutions
- Demonstrated proven expertise with the Adobe CS platform, of HTML, CSS and SASS.
- Gained experience of Agile project working and Kanban; experience working with CMS platforms Drupal and using BDD and testing frameworks

Companies I have worked for:

Media52- Evesham
March 2013- April 2014: Digital Marketing and Design Company.
Duties:
- Taking designs from the design team or clients and translating them into HTML and CSS
- Reproducing the design pixel perfect using CSS/CSS3
- Creating mobile responsive websites using HTML and CSS, Media Queries
- Operate under solid pressure and meet tight deadlines
- Designing and redesigning new and existing Websites using Adobe design Software's
- Integrating the designs into the Bespoke CMS platform.
- Testing websites for functionality in different browsers & at different resolutions.
- Solid communication with colleagues at the design and developing stage
- Building email templates/ email campaigns using HTML and CSS and Campaign Monitor.

PERSONAL SKILLS

Creative

Passionate

Good Communication Skills

Attention to detail

KEY SKILLS AND COMPETENCIES

PC and Mac literate.

Experience of XHTML,

CSS, Some JavaScript.

Proven experience in design

websites for the online

environment.

I have technical skills to

Achieve a user centered front

end design and development

using CSS and HTML.

Deadline oriented person.

PERSONAL DETAILS

T:0190528376
M:07999112503
E: isratchoudhury@gmail.com
W: isratchoudhury.com

DOB: 08/01/1991
Driving license: Yes

ACADEMIC QUALIFICATIONS

University of Worcester:
2009 - 2012
B A (Hons): Graphic Design and Multimedia
Degree: First Class

Worcester Sixth Form College:
2007 - 2009
A Levels: Art (B) English Lang (C)
Health and Social Care (C)

REFERENCES
Available on request

E64- Bewdley
October 2012- March 2013: Web design and Ecommerce Company.
Duties:
- Designing and redesigning new and existing Websites using Adobe design Softwares
- Graphic design, such as Branding and Publications for clients
- Interacting with colleagues at the design and developing stage
- Building email templates/ email campaigns
- Modifying existing/ creating email template using Mail Chimp
- Designs banners for online advertising
- Modifying/ creating CSS and HTML
- Effectively incorporating and building knowledge and skills in JQuery
- Building websites in WordPress
- Testing websites for functionality in different browsers & at different resolutions.

empowerinc - London
June 2012: Freelance in a fast paced Web, Digital Marketing Company.
Duties:
- Corporate Branding their products and client projects
- Creating brand publications for the products
- Web designing for a Social Network project
- Redesign the existing company website
- Interacting with the colleagues at the design and developing stage
- Modifying existing/ creating email template to be used in Mail Chimp
- Modifying/ creating CSS and HTML in Word press.
- Testing websites for functionality in different browsers & at different resolutions.

A Picture For Health - Worcester
Feb 2012 -May 2012: Freelance Webdesign and branding for a Start up Charity called A Picture For Health.

Duties:
- Create a responsive fluid website suitable for mobile devices and large screen resolutions.
- Creating the Brand image of the charity 'A Picture For Health'
- Corporate Identity
- Testing websites for functionality in different browsers & at different resolutions.
- Interacting with clients and researching competitions.

Accentika Internet - Kempsey
16th August -Sept 2011: Freelance placement in a fast paced web design company

Duties:
- Interacting with the colleagues at the design and developing stage
- Creating a email account
- Analyzing the HTML and CSS of the websites
- Testing websites for functionality in different browsers & at different resolutions.
- Enhancing the look and functionality of a typo3 calendar plug-in

Universal Display Ltd - Worcester Shrub Hill
5th Sept - 22nd Sept 2011: Freelance placement in an ever growing print company, focuses on designing commercial signage and publication

Duties:
- Creating/ Designing promotional banners and notices
- Creating mail out online seasonal flyers, learning how to weed stickers
- Working in a team
- Understanding how the print system works

Student Union and start up Volunteering Service - University of Worcester
Oct 2011- Jan 2012: Freelance project with Student Union, redesign their Stars Academic Representatives brand and establishing their volunteering service.

Duties:
- Designing Student Academic Representative Logo and Election Logo
- Designing Student Academic Representatives Elections poster and flyer
- Liaising with clients at the design stage
- Designing the Volunteering service- v-team logo, booklet and leaflet